

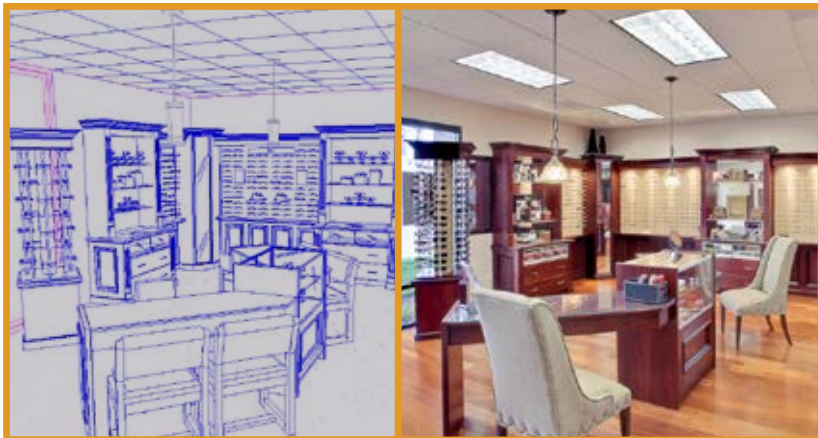
the fod cvo advantage

FASHION
Optical
DISPLAYS

FASHION OPTICAL DISPLAYS

- ◆ FREE DISPENSARY DESIGN
- ◆ MANUFACTURING
- ◆ INSTALLATION
- ◆ SERVICE SETS US APART

CONCEPT TO REALITY



CLEARVISION
optical company

CLEARVISION OPTICAL

- ◆ 11 FRAME COLLECTIONS
- ◆ ONE SALES CONSULTANT—ONE APPOINTMENT
- ◆ SPECIALTY FIT COLLECTIONS FOR HARD TO FIT PATIENTS
- ◆ INDUSTRY LEADER IN GREAT CUSTOMER SERVICE

ADVANTAGE PROGRAM

The Advantage Program from Fashion Optical Displays and ClearVision Optical Company allows you to furnish, stock and merchandise your dispensary at GREAT SAVINGS! Fashion Optical Displays will help you design your new or existing dispensary at NO CHARGE. Purchase your displays, and you will receive a 5% CASH discount*, a FREE MERCHANDISING ACCESSORY PACKAGE (\$300+ value), and FREE FRAMES from ClearVision Optical. Pay nothing for your frames, sell them at the standard 2.5 - 3 times mark-up, and you can dramatically offset the cost of your new dispensary.

* CERTAIN RESTRICTIONS APPLY, CANNOT BE COMBINED WITH OTHER DISCOUNTS OR PROMOTIONAL PROGRAMS

HERE'S HOW IT WORKS

Place a qualifying order of displays and furnishings with Fashion Optical Displays (minimum \$10,000), and ClearVision Optical will provide you with up to 10% of your total board space in FREE FRAMES from any of their 11 great collections (maximum free frames 200). You agree to maintain these frames in your office and to reorder as they sell. To help you increase your merchandising success, ClearVision will provide complete point of purchase and merchandising materials, for each frame brand you choose to carry, to be used with your free accessory package from Fashion Optical Displays. * CERTAIN RESTRICTIONS APPLY

CALL TODAY TO FIND OUT HOW WE CAN HELP YOU PAY FOR YOUR NEW DISPENSARY!

800-824-4106
www.fashionoptical.com

800-645-3733
www.cvoptical.com

DISPENSARY FURNISHINGS



FREE DISPENSARY DESIGN • MANUFACTURING • INSTALLATION • SERVICE SETS US APART



MERCHANDISING ACCESSORIES

BRANDED MERCHANDISING AND SALES SUPPORT



CLEARVISION FRAMES

GREAT BRANDS, GREAT SERVICE

BCBGMAXAZRIA ELLEN TRACY
 COLE HAAN MARC ECKO CUT & SEW
 IZOD OP JESSICA McCLINTOCK
 CLEARVISION JUNCTION CITY
 DIGIT DILLI DALLI

Advantage is a joint program of ClearVision Optical Company and Fashion Optical Displays.

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